



DECORATION DESIGN GUIDE



DECORATION & DESIGN CONTENTS

We believe the messaging is just as important as the medium, and decoration is the finishing piece to a great looking cap. To stay on top of the game, we are constantly expanding the customization capabilities of our state-of-the-art production facility. In other words, we deliver your custom headwear with the same quality we put into every stitch, because we take pride in every cap we create.



STOCK DESIGN DECORATION

The fastest, easiest way to customize.

STOCK DECORATION PRICING	4
WORD NAMEDROPS	5
WORD NAMEDROP FONTS	6-7
DESIGN NAMEDROPS	8-11
MASCOTS AND OBJECTS	12-13
STOCK TEAM LETTERS	14-15



CUSTOM DESIGN DECORATION

Custom design ideas to make your cap truly unique.

CUSTOM DECORATION PRICING	17
CUSTOM DESIGN CONCEPTS	18-22



SPECIALTY DECORATION

Patches, appliques and printed transfers.

SPECIALTY DECORATION PRICING	17
APPLIQUE	23
PATCHES	24
LABELS	26



CUSTOM OFFSHORE

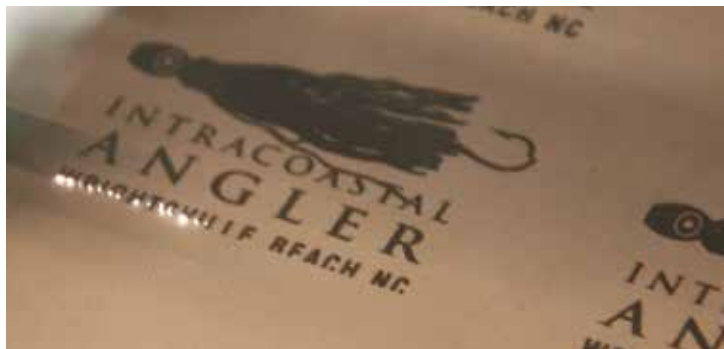
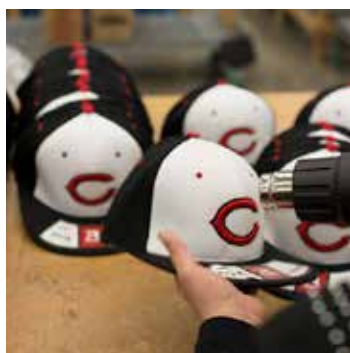
OPTIONS / PRICING	28-29
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EMBROIDERY THREAD

STOCK THREAD COLORS	30
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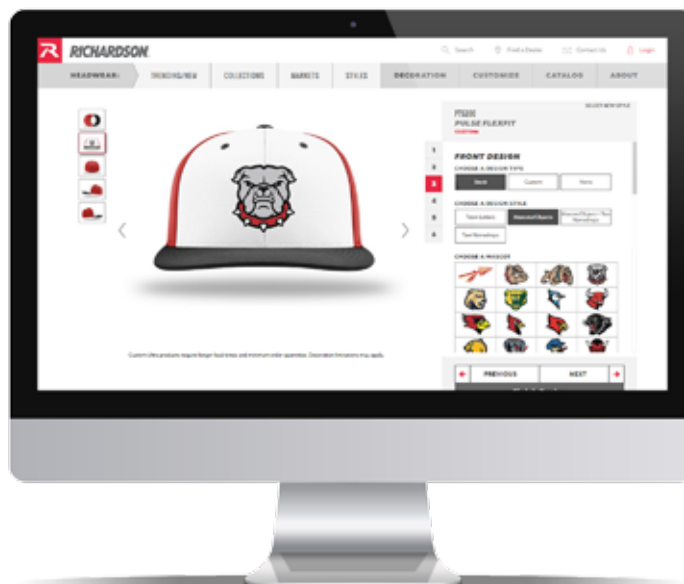


RICHARDSONCAP.COM

DECORATE YOUR CAP ONLINE

Our new cap designer takes customization to the next level with true view capability that delivers realistic images of your custom designed cap.

WEAR THE BEST™





STOCK DECORATION

Our Stock Designs use direct embroidery and are the fastest and easiest method of decorating your caps. We offer a wide range of Stock Namedrop designs, team lettering, mascots and objects to choose from.



STOCK NAMEDROP DESIGNS



STOCK TEAM LETTERS



MASCOTS & OBJECTS

Choose from our Word Namedrop or Design Namedrop templates, then simply drop in your school, league, company, or event name.

Our Stock Team Letters are designed and digitized to give your baseball caps that true professional look.

We have a full lineup of stock mascots to choose from. There's no better way to show your spirit than by sporting your school's mascot on your cap.

STOCK DECORATION PRICING



PRICE LEVEL DISCOUNTS APPLY

QTY: 12-47 48-143 144+
PRICE LEVELS: 1 2 3

STOCK NAMEDROPS

WORD NAMEDROP / LEVEL 1	MSRP	6.00	5.70	5.10
WORD NAMEDROP / LEVEL 2	MSRP	7.50	7.12	6.38
DESIGN NAMEDROP / LEVEL 1	MSRP	6.00	5.70	5.10
DESIGN NAMEDROP / LEVEL 2	MSRP	7.50	7.12	6.38
+ 3D	MSRP	2.00	2.00	2.00

TEAM LETTERS

1-3 TEAM LETTERS WITH OR WITHOUT OUTLINE	MSRP	7.00	6.64	5.94
+ 3D	MSRP	2.00	2.00	2.00
ADDITIONAL OUTLINE	MSRP	1.00	1.00	1.00

SECOND POSITION & OPTIONS

STOCK EMBROIDERY / BACK, LEFT, RIGHT (EACH)	MSRP	2.80	2.80	2.80
+ 3D	MSRP	2.00	2.00	2.00

WORD NAMEDROPS



It's easy... Select a layout, pick your font and then tell us the words to use, our artists will do the rest. All Word Namedrops are available in 3D to give your design a little more pop!

WORD NAMEDROPS - LEVEL 1 : \$6.00 MSRP



ND1101 | <3D>

ND1103 | <3D>

ND1105 | <3D>

ND1107 | <3D>



ND1111 | <3D>

ND1113 | <3D>

ND1115

ND1174



ND1141 | <3D>

ND1143 | <3D>

ND1145 | <3D>

ND1149 | <3D>

WORD NAMEDROPS - LEVEL 2 : \$7.50 MSRP



ND1102 | <3D>

ND1104 | <3D>

ND1106 | <3D>

ND1108 | <3D>



ND1116

ND1110 | <3D>

ND1112 | <3D>

ND1114 | <3D>



ND1142 | <3D>

ND1144 | <3D>

ND1154 | <3D>

ND1150 | <3D>

WORD NAMEDROP FONTS



Combine any of these fonts with our Word Namedrop design templates.

NAME/OPTIONS	FONT SAMPLE
ATHLETIC BLOCK ◀3D▶ ○ 2 CLR OPTIONS	A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 0 1 2 3 4 5 6 7 8 9
PRO BLOCK ◀3D▶ ○ 2 CLR OPTIONS	A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 0 1 2 3 4 5 6 7 8 9
PLAIN BLOCK ◀3D▶	A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 0 1 2 3 4 5 6 7 8 9
FULL BLOCK ◀3D▶ UPPERCASE ONLY ○ 2 CLR OPTIONS	A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9
CITY BLOCK ◀3D▶ UPPERCASE ONLY ○ 2&3 CLR OPTIONS	A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9
Swiss Condensed	A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9
HERITAGE NEW	A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 0 1 2 3 4 5 6 7 8 9
Euro Block ◀3D▶ UPPERCASE ONLY ○ 2 CLR OPTIONS	A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9
Square	A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9
REVOLUTION BLOCK ◀3D▶ ONE COLOR	A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 0 1 2 3 4 5 6 7 8 9
ACCELERATOR ◀3D▶ ONE COLOR	A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 0 1 2 3 4 5 6 7 8 9
COPPERPLATE	A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 0 1 2 3 4 5 6 7 8 9
BROTHERS	A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 0 1 2 3 4 5 6 7 8 9

HARDBALLA B C D E F G H I J K L M N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9

◀3D▶

UNITEDA B C D E F G H I J K L M N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9**TIFFANY**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9***Magneto****A B C D E F G H I J K L M N O P Q R S T U V W X Y Z*
*a b c d e f g h i j k l m n o p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9***Old English**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9**Century**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9**Times**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9***Retro Script***

NEW

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
*a b c d e f g h i j k l m n o p q r s t u v w x y z 1 2 3 4 5 6 7 8 9 0****Brush Script***

◀3D▶

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
*a b c d e f g h i j k l m n o p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9****Ballpark****A B C D E F G H I J K L M N O P Q R S T U V W X Y Z*
*a b c d e f g h i j k l m n o p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9****River Script****A B C D E F G H I J K L M N O P Q R S T U V W X Y Z*
*a b c d e f g h i j k l m n o p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9****Puff Script***

◀3D▶ ONE COLOR

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
*a b c d e f g h i j k l m n o p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9****Bullet Script***

◀3D▶ ONE COLOR

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
*a b c d e f g h i j k l m n o p q r s t u v w x y z****League Script***

NEW ◀3D▶

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z 1 2 3 4 5 6 7 8 9 0

DESIGN NAMEDROPS



Handpicked designs that look great on caps. Our Design Namedrops offer a visually appealing design without creating one from scratch. Simply select a design, provide the words, and our team will do the rest.



ND1175 | LEVEL 2 | <3D>



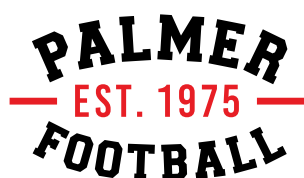
ND1117 | LEVEL 2



ND1122 | LEVEL 1



ND1124 | LEVEL 1



ND1166 | LEVEL 1



ND1126 | LEVEL 2 | <3D>



ND1121 | LEVEL 1



ND1165 | LEVEL 1



ND1123 | LEVEL 1



ND1160 | LEVEL 1



ND1157 | LEVEL 1



ND1137 | LEVEL 1



DESIGN NAMEDROPS



ND1109 | LEVEL 2 | <3D>



ND1120 | LEVEL 2



ND1127 | LEVEL 2 | <3D>



LR442 | LEVEL 1



ND1125 | LEVEL 2



ND1158 | LEVEL 2



ND1159 | LEVEL 2



ND1167 | LEVEL 2



ND1171 | LEVEL 2



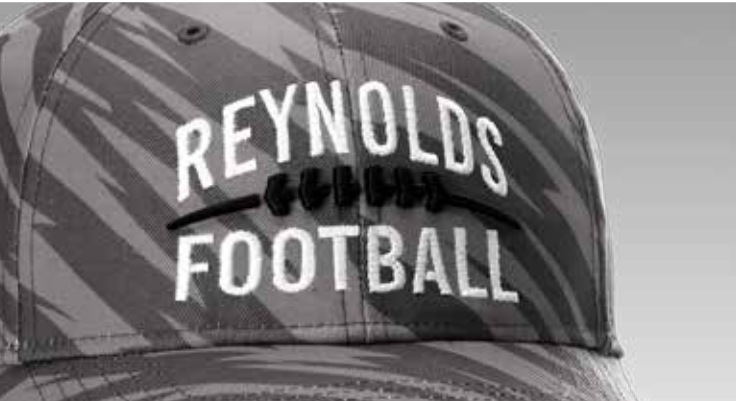
ND1161 | LEVEL 2



ND1168 | LEVEL 2



ND1169 | LEVEL 1



DESIGN NAMEDROPS



ND1129 | LEVEL 2 | <3D>



ND1130 | LEVEL 1



ND1131 | LEVEL 2 | <3D>



ND1132 | LEVEL 2



ND1170 | LEVEL 2



ND1139 | LEVEL 2



ND1140 | LEVEL 2



ND1128 | LEVEL 2 | <3D>



ND1119 | LEVEL 2



ND1138 | LEVEL 2



ND1135 | LEVEL 2



ND1136 | LEVEL 2



CL5 | LEVEL 2 | <3D>



LR412 | LEVEL 2 | <3D>



LR427 | LEVEL 1



CL89 | LEVEL 2 | <3D>



LR405 | LEVEL 2 | <3D>



LR409 | LEVEL 1 | <3D>



LR407 | LEVEL 2



LR432 | LEVEL 1 | <3D>



MA501 | LEVEL 2



SC711 | LEVEL 2 | <3D>



GF801 | LEVEL 1



MA508 | LEVEL 2



AS002 | LEVEL 2 | <3D>



AS027 | LEVEL 2



AS030 | LEVEL 2



AS032 | LEVEL 2



AS326 | LEVEL 2 | <3D>



AS327 | LEVEL 2



AS332 | LEVEL 2 | <3D>



CH307 | LEVEL 2 | <3D>



CH312 | LEVEL 2 | <3D>



CH313 | LEVEL 2



CH317 | LEVEL 2 | <3D>



CH320 | LEVEL 2



MASCOTS & OBJECTS

We have a full lineup of designs to choose from, because there's no better way to show your spirit than by sporting your school's mascot on your cap. *For full front mascot, order ND1175.

ALL NEW RICHARDSON MASCOTS



BEAR005 <3D>



BULL002 <3D>



BDOG004 <3D>



CARD006 <3D>



CATS012 <3D>



HAWK004 <3D>



KNGH005 <3D>



LION008 <3D>



RAMH008 <3D>



TRJN006 <3D>



TIGR005 <3D>



VIKG006 <3D>



ARWH002 <3D>



BDOG001 <3D>



BDOG003 <3D>



BEAR004 <3D>



BJAY001



CARD001 <3D>



CARD002 <3D>



CATS005 <3D>



COBR001 <3D>



COWB002 <3D>



DEVL001 <3D>



DRGN001 <3D>



EAGL004 <3D>



EAGL005 <3D>



GATR001 <3D>



GRIZ001 <3D>



HAWK001 <3D>



HAWK003 <3D>



HORS002 <3D>



HORS003



HORS006 <3D>



HRNT005 <3D>



INDN001 <3D>



KNGH003 <3D>



KNGH004 <3D>



LION003 <3D>



LION004 <3D>



LNGH003 <3D>



LOGR002



OWLH001



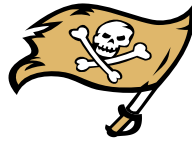
PAWP001 <3D>



PAWP004



PRTE005 <3D>



PTFL001



RAMH003 <3D>



RAVN001



RAVN002 <3D>



RAZR003 <3D>



REBL001 <3D>



SKLL001 <3D>



TIGR003 <3D>



TIGR004 <3D>



TRJN002 <3D>



TRJN004 <3D>



TRND003 <3D>



VIKG001 <3D>



VIPR001 <3D>



WOLF005 <3D>



DEER001



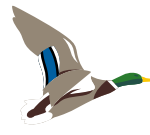
DUCK001



BIRD001



BIRD002



DUCK002



FISH001



DEER002



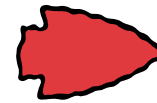
DUCK003



DEER003



ARWH004



ARWH001 <3D>



HATC002



BASE002



STBL001



SMPBSKT002



SOCR001



GOLF004



HLMT002



HOCK003



LACR001



SMPVOLY001



WNGF0001



CLVR001 <3D>



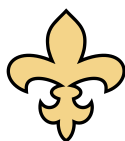
BOLT002 <3D>



STAR003 <3D>



FIRE003



FLUR001 <3D>



FLAG002



FLGW002



CRSS001

STOCK TEAM LETTERS



Fonts designed and digitized to give your team caps that professional look. Stock Team Letters are available in a 1, 2, or 3 letter layout.

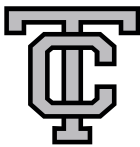
TWO LETTER LAYOUT OPTIONS:



INTERLOCK
NON 3D



STAGGER & OVERLAP
NON 3D



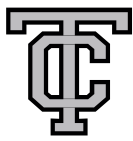
OVERLAP
NON 3D



INTERLOCK 3D



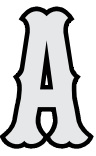
STAGGER &
OVERLAP 3D




OVERLAP 3D

ALL STOCK TEAM LETTERS ARE AVAILABLE WITH 3D FILL, NON 3D OUTLINE

NAME	#'S AVAIL	FONT EXAMPLE
VELO BLOCK NEW		A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
JERSEY BLOCK NEW		A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
ATHLETIC BLOCK #1		A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
FULL BLOCK #1		A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
PRO BLOCK #1		A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
CITY BLOCK #1		A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
HARD BALL		A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
FANCY BLOCK		A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

TIFFANY		B C D E F G H I J K L M N O P Q R S T U V W X Y Z
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UNI SCRIPT		B C D E F G H I J K L M N O P Q R S T U V W X Y Z
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SPORT SCRIPT		B C D E F G H I J K L M N O P Q R S T U V W X Y Z
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BALLPARK		B C D E F G H I J K L M N O P Q R S T U V W X Y Z
----------	---	---

LIGHTNING BOLT		B C D E F G H I J K L M N O P Q R S T U V W X Y Z
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BLADE 		B C D E F G H I J K L M N O P Q R S T U V W X Y Z
---	--	---

BRUSH SCRIPT 		B C D E F G H I J K L M N O P Q R S T U V W X Y Z
--	---	---

OLD ENGLISH		B C D E F G H I J K L M N O P Q R S T U V W X Y Z
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CENTURY		B C D E F G H I J K L M N O P Q R S T U V W X Y Z
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FORCE		B C D E F G H I J K L M N O P Q R S T U V W X Y Z
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UNITED  FLAG FILL AVAILABLE <small>3D OUTLINE ONLY</small>		B C D E F G H I J K L M N O P Q R S T U V W X Y Z <small>3D OUTLINE ON FLAG VERSION. 3D FILL WITH NON 3D OUTLINE ON REGULAR LETTERS</small>
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CUSTOM DECORATION

With our expanded decoration capabilities and new application techniques, we can customize your cap to fit any style.



DIRECT EMBROIDERY



3D EMBROIDERY



SECONDARY POSITION



SUBLIMATED TRANSFER



SCREEN PRINT TRANSFER



LEATHER APPLIQUE



EMBROIDERED PATCH



WOVEN LABEL



PRINTED PATCH



FOLDED LABEL



PVC PATCH



APPLIQUE

CUSTOM EMBROIDERY PRICING



We pride ourselves in providing the finest direct embroidery on finished caps.

PRICE LEVEL DISCOUNTS DO NOT APPLY		QTY:	24-47	48-71	72-143	144-287	288-575	576+
DIRECT EMBROIDERY								
CUSTOM DESIGN PROGRAM PRICING / UP TO 10,000 STITCHES	MSRP		8.50	7.50	6.50	5.50	5.00	4.50
<i>When designs require more than 10,000 stitches, an add-on charge of \$0.20 per additional 1000 stitches applies.</i>								
+ 3D	MSRP		2.00	2.00	2.00	2.00	2.00	2.00
CUSTOM DESIGN CONCEPTS								
CUSTOM DESIGN CONCEPT TIER 1	MSRP		8.50	7.50	6.50	5.50	5.00	4.50
CUSTOM DESIGN CONCEPT TIER 2	MSRP		9.50	8.50	7.50	6.50	6.00	5.50
SECOND POSITION & OPTIONS								
CUSTOM EMBROIDERY / BACK, LEFT, RIGHT (EACH)	MSRP		2.80	2.80	2.80	2.80	2.80	2.80
<i>Back and Side custom designs are priced up to 6000 stitches, add \$0.20 per additional 1000 stitches.</i>								
+ 3D	MSRP		2.00	2.00	2.00	2.00	2.00	2.00
SET UP FEES								
CUSTOM EMBROIDERY DESIGN SET UP CHARGE	MSRP		110.00	110.00	0.00	0.00	0.00	0.00
DESIGN ART FEE (FIRST REQUEST IS FREE)	MSRP		50.00	50.00	0.00	0.00	0.00	0.00
<i>Set up fees apply to orders less than 72 pieces. No charge on orders of 72+.</i>								

SPECIALTY DECORATION PRICING



We offer a wide variety of custom cut applique, patches, woven labels, and direct print transfers that are guaranteed to make your cap stand out in a crowd.

Appliques, Patches, Printing / Min Qty: 48 caps per design and color.		QTY:	48-71	72-143	144-287	288-575	576+
APPLIQUE							
APPLIQUE - FELT / TWILL (ONE OR TWO LAYERS)	MSRP		10.50	9.50	8.00	7.50	7.00
APPLIQUE - LEATHER (ETCHED AND CUT)	MSRP		10.50	9.50	8.00	7.50	7.00
PATCHES							
PATCH - EMBROIDERED	MSRP		10.00	9.00	8.00	7.50	7.00
PATCH - WOVEN LABEL	MSRP		10.00	9.00	8.00	7.50	7.00
PATCH - SUBLIMATION / FULL COLOR	MSRP		12.00	11.00	10.00	8.50	7.50
PATCH - SCREEN PRINTED / 1 OR 2 COLOR PRINT	MSRP		N/A	14.00	12.00	11.00	9.50
PATCH - RUBBER	MSRP		N/A	14.00	12.00	11.00	9.50
WOVEN LABELS							
WOVEN LABEL - RUN OR SATIN STITCH ON FRONT	MSRP		10.00	9.00	8.00	7.50	7.00
WOVEN LABEL - RUN OR SATIN STITCH ON BACK	MSRP		9.00	8.00	7.00	6.50	6.00
WOVEN LABEL ON KNIT - FOLDED ON EDGE	MSRP		8.00	7.00	6.50	6.00	5.50
WOVEN LABEL INTERNAL	MSRP		N/A	6.00	5.00	4.00	3.00
PRINTED LABELS							
PRINTED LABEL - RUN OR SATIN STITCH ON FRONT	MSRP		11.00	10.00	9.00	8.00	7.50
PRINTED LABEL - RUN OR SATIN STITCH ON BACK	MSRP		10.00	9.00	8.00	7.00	6.50
PRINTED TRANSFERS							
SCREEN PRINT TRANSFER - ONE COLOR	MSRP		8.00	6.00	5.50	5.00	4.50
SCREEN PRINT TRANSFER - TWO COLOR	MSRP		11.00	9.00	8.00	7.00	6.00
SCREEN PRINT TRANSFER - THREE COLOR	MSRP		12.00	10.00	9.00	8.00	7.00
SUBLIMATION PRINT TRANSFER - MULTI COLOR	MSRP		9.00	7.00	6.00	5.00	4.50
TAGS							
CUSTOMER SUPPLIED HANG TAG W/ UPC STICKER	MSRP		.30	.30	.30	.30	.30
UPC STICKER ONLY	MSRP		.20	.20	.20	.20	.20

CUSTOM DESIGN CONCEPTS



Created to inspire ideas for unique customization. Select the Custom Design Concept you like and provide the text you want, then our design team uses a concept template to guide the decoration development.

EMBROIDERY



LR428 | TIER 2



CL67 | TIER 1



CL55 | TIER 2



CL78 | TIER 1 | <3D>



LR425 | TIER 1 | <3D>



CL81 | TIER 2



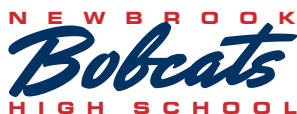
CL75 | TIER 2



CL76 | TIER 2



LR443 | TIER 2 | <3D>



CL47 | TIER 2 | <3D>



RT012 | TIER 1



RT046 | TIER 1



OD920 | TIER 1 | <3D>



OD922 | TIER 2



CL113 | TIER 2



CL147 | TIER 2



RT039 | TIER 2



RT041 | TIER 2



SH611 | TIER 2



SH612 | TIER 2



LR429 | TIER 2



LR430 | TIER 1



LR431 | TIER 2



LR434 | TIER 2



CL61 | TIER 2



LR415 | TIER 2



CL53 | TIER 2



SC716 | TIER 2



CL141 | TIER 2



RT067 | TIER 2



CL157 | TIER 2



CL161 | TIER 2



ND1109



CL25





SH602 | TIER 1



SH603 | TIER 2



SH604 | TIER 2



GF817 | TIER 2



GF820 | TIER 2



GF803 | TIER 2



GF804 | TIER 2



GF806 | TIER 2



GF809 | TIER 1



GF811 | TIER 2



GF812 | TIER 1



GF813 | TIER 2



GF318



CL113



CL35





SC717 | TIER 1



SC719 | TIER 2



SC720 | TIER 1 | 3D



SC701 | TIER 2 | 3D



SC702 | TIER 2 | 3D



SC703 | TIER 2 | 3D



SC704 | TIER 2 | 3D



SC705 | TIER 2



SC708 | TIER 2 | 3D



SC709 | TIER 2



SC712 | TIER 2 | 3D



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RT017 | TIER 2



RT023 | TIER 2



RT028 | TIER 1



RT055 | TIER 1



RT058 | TIER 2



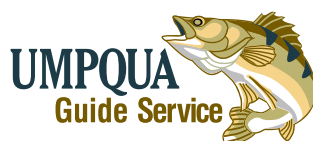
RT060 | TIER 2



RT063 | TIER 2



OD910 | TIER 2



OD911 | TIER 2



OD913 | TIER 2



OD914 | TIER 1

EMBROIDERY



CL107 | TIER 1



CL11 | TIER 2



CL111 | TIER 1



CL112 | TIER 2



CL114 | TIER 2



CL24 | TIER 2 | <3D>



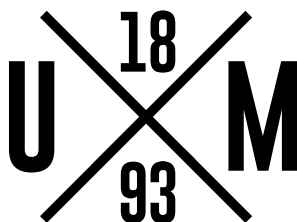
CL25 | TIER 2 | <3D>



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CL42 | TIER 1 | <3D>



CL44 | TIER 2



CL45 | TIER 2



CL48 | TIER 2



CL51 | TIER 1 | <3D>



CL52 | TIER 1



CL62 | TIER 1



CL63 | TIER 2



CL64 | TIER 2 | <3D>



CL93 | TIER 2



CL95 | TIER 2



MA505 | TIER 2



CL85 | TIER 2 | <3D>



CL140 | TIER 2



CL26 | TIER 2

APPLIQUE | LEATHER / FELT / TWILL



AP047 | LEATHER APPLIQUE



AP045 | LEATHER APPLIQUE



AP031 | APPLIQUE



AP032 | APPLIQUE



AP035 | APPLIQUE



AP036 | APPLIQUE



AP037 | APPLIQUE



AP039 | APPLIQUE



AP048 | APPLIQUE



AP043 | APPLIQUE



AP044 | APPLIQUE



AP025 | APPLIQUE



FELT APPLIQUE-2 COLORS



LEATHER APPLIQUE



APPLIQUE AP044



LEATHER APPLIQUE

PATCHES | EMBROIDERED/PRINTED



EP356 | EMB PATCH



EP357 | EMB PATCH



EP373 | EMB PATCH



EP365 | EMB PATCH



PL004 | PRINTED LABEL



EP361 | EMB PATCH



EP362 | EMB PATCH



EP363 | EMB PATCH



EP364 | EMB PATCH



EP359 | EMB PATCH



EP371 | EMB PATCH



EP374 | EMB PATCH



RUBBER PATCH



EMBROIDERED PATCH



EP366 | EMB PATCH



EP367 | EMB PATCH



EP368 | EMB PATCH



EP369 | EMB PATCH



EP370 | EMB PATCH



CL103 | PRINTED PATCH



CL104 | EMB PATCH



CL122 | EMB PATCH



CL125 | PRINTED PATCH



CL135 | EMB PATCH



CL145 | RUBBER PATCH



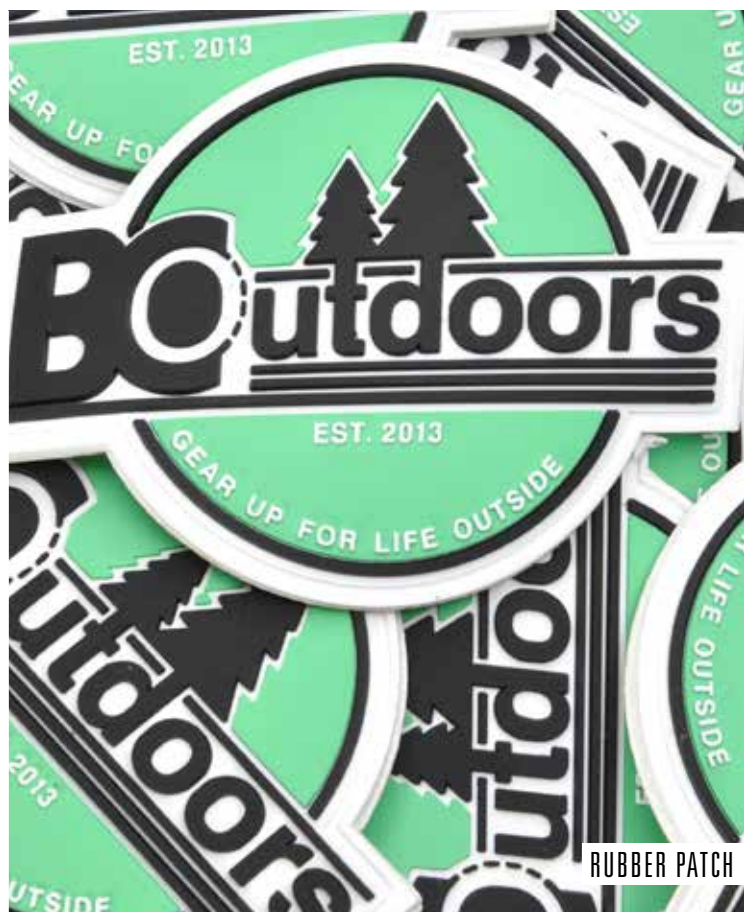
EP369 | RUBBER PATCH



EMBROIDERED PATCH



EMBROIDERED PATCH



RUBBER PATCH

LABELS | WOVEN OR PRINTED



PL001 | PRINTED LABEL



PL002 | PRINTED LABEL



PL003 | PRINTED LABEL



WL256 | WOVEN LABEL



WL257 | WOVEN LABEL



WL258 | WOVEN LABEL



WL259 | WOVEN LABEL



CL117 | WOVEN LABEL



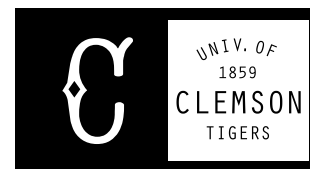
WL261 | WOVEN LABEL



WL263 | WOVEN LABEL



WL265 | WOVEN LABEL



WL266 | WOVEN LABEL



PRINTED LABEL W/ RUN STITCH



WOVEN LABEL W/ SATIN STITCH



CL110 | PRINTED LABEL



CL116 | PRINTED LABEL



CL123 | PRINTED LABEL



CL128 | WOVEN LABEL



CL143 | WOVEN LABEL



CL148 | WOVEN LABEL



CL154 | WOVEN LABEL



WL269 | WOVEN LABEL



WL270 | WOVEN LABEL



WL271 | WOVEN LABEL



WL272 | WOVEN LABEL



WL273 | WOVEN LABEL



SUBLIMATION



WOVEN LABEL
W/SATIN STITCH



CUSTOM OFFSHORE

Choose any stock style from our line and customize it how you see fit.
It's your cap, build it your way!

Minimum Order: 288 per style and decoration logo / 144 per color, 72 pcs per size.

Standard Delivery: 90 – 120 days.

Fast Turn Delivery: 75 days

Delivery time is after art approval. Contact our COS Sales Team for price quotes and details.

STEP 1: SELECT STOCK STYLE CAP



Select any of our stock styles, and then use the Blank price levels 3 or 4 as a starting price for custom offshore styles. Custom internal woven label included in price.

*Note: Please request a price quote when changing the construction of a stock style.

	QTY:	288-1151	1152-2880	2881+
PRICE LEVEL:		3	4	4

STEP 2: DECORATION OPTIONS



Price level discounts do NOT apply.

DIRECT EMBROIDERY

	QTY:	288-1151	1152-2880	2881+
CUSTOM DESIGN (0-3500 STITCHES)	MSRP	1.00	1.00	.90
CUSTOM DESIGN (3501-8000 STITCHES)	MSRP	+ .30 / 1K	+ .28 / 1K	+ .26 / 1K
CUSTOM DESIGN (8001+ STITCHES)	MSRP	+ .28 / 1K	+ .26 / 1K	+ .24 / 1K
3D UPCHARGE	MSRP	+ .06 / 1K	+ .06 / 1K	+ .06 / 1K
METALIC THREAD UPCHARGE	MSRP	+ .06 / 1K	+ .06 / 1K	+ .06 / 1K

APPLIQUE/PATCHES/PRINTING PRICING PER LOCATION

FELT OR TWILL APPLIQUE	MSRP	3.00	2.80	2.60
LEATHER APPLIQUE W/ ETCHING	MSRP	5.00	4.50	4.20
PHAUX LEATHER W/ DEBOSSING OR EMBOSSING	MSRP	7.00	6.00	5.50
EMBROIDERED PATCH	MSRP	3.30	3.00	2.70
WOVEN LABEL PATCH	MSRP	3.00	2.80	2.60
SCREEN PRINTED PATCH	MSRP	3.00	2.80	2.60
SUBLIMATION PATCH	MSRP	3.00	2.80	2.60
RUBBER PATCH	MSRP	7.00	6.00	5.50
DIRECT SCREEN PRINTING (1 COLOR)	MSRP	1.00	1.00	1.00
DIRECT SCREEN PRINTING (2 COLOR)	MSRP	1.50	1.50	1.50
FULL COLOR SUBLIMATION (FRONT PANELS)	MSRP	2.50	2.00	1.60
SUBLIMATION (EACH ADDITIONAL PANEL)	MSRP	2.00	1.60	1.20
1 COLOR SEAM TAPE PRINITNG	MSRP	1.00	1.00	1.00
1 COLOR PRINTING SANDWICH VISOR	MSRP	1.00	1.00	1.00
SMALL WOVEN LABEL ON OUTSIDE OF CAP	MSRP	1.00	1.00	1.00

OFFSHORE DESIGN IDEAS



DIRECT EMBROIDERY/SIDE LABEL



3D EMBROIDERY



SCREEN PRINTED APPLIQUE



LEATHER ETCHED APPLIQUE



INTERNAL WOVEN LABEL



INTERNAL SEAM TAPE



DEBOSSED PHAUX LEATHER



RUBBER PATCH



SONIC WELD ON TWILL



WOVEN LABEL W/ RUN STITCH



SUBLIMATION & WOVEN LABEL



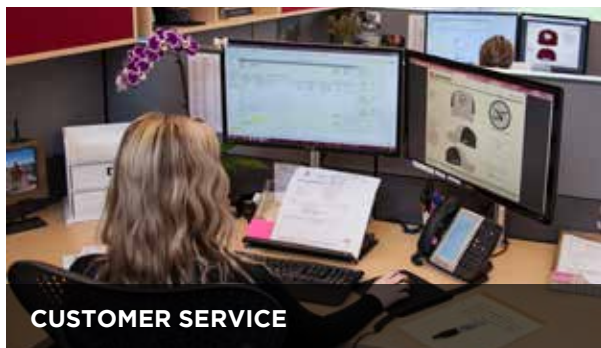
PRINTED LABEL PATCH



PRODUCT CREATION PROCESS

It starts with you and finishes with you... From the moment you decide to place an order, and long after your caps are delivered, our team is here to help design a product and provide a service experience that you can count on.

QUALITY IN EVERY STITCH. PRIDE IN EVERY CAP.



CUSTOMER SERVICE



ART AND DIGITIZING



DIRECT EMBROIDERY



SPECIALTY DECORATION



QUALITY CONTROL



BLOCKING



SORTING AND PACKING



SHIPPING



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